

Exhibit 3

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA

IN RE: PROCESSED EGG PRODUCTS: MDL NO. 2002
ANTITRUST LITIGATION 08-MDL-02002

PHILADELPHIA, PA

DECEMBER 5, 2019

BEFORE: THE HONORABLE GENE E.K. PRATTER, J.

TRANSCRIPT OF TRIAL PROCEEDINGS

DAY 21

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(Transcript Produced By Mechanical Shorthand Via C.A.T.)

<p style="text-align: right;">Page 33</p> <p>1 was not, that there were uncertified eggs available. And, in 2 fact, the segment of the industry continued to want 3 uncertified eggs for several years, and they continued to get 4 them after the Certified Program went into effect. 5 Another thing that bigger buyers could do is they 6 could sponsor entry, in the same way that Sparboe did, and 7 Michael Foods. The bigger -- the bigger buyers like A&P or 8 Kroger or Publix, they could have gone to farmers or to 9 entities that used to have farms, and they could have told 10 them, We will finance the construction of a farm. We want you 11 to make us some uncertified eggs. And, again, we've seen 12 other businesses do that exact same thing. That's how Michael 13 Foods met its demand for eggs. So that's another option 14 that's available to them. 15 Go ahead. 16 Q. Well, thank you. 17 A. I thought I was talking too much. 18 Q. No. I asked the question. 19 And in terms of these companies, like Publix or 20 Kroger or Walmart, what -- again, would they want to be in the 21 business of sponsoring entry or going -- vertically 22 integrating back upward into the production of food? 23 A. Well, they might. I mean, that was the third thing that 24 I thought that I was -- that you wanted to get in, that the 25 third thing in the sponsoring entry is actually just going to</p>	<p style="text-align: right;">Page 35</p> <p>1 A. I'll try. 2 Q. I appreciate that. 3 A. Sure. So regression is an effort to estimate how much 4 one thing changes when other things change. Usually we're 5 trying to estimate a causal relationship, meaning one causes 6 the other to change. And you approach the regression with a 7 theory that these things caused those other things to change. 8 In the case at hand, Professor Baye had information 9 on the monthly size of a laying flock. I'll skip that one 10 because it's basically the same as the second, which is the 11 monthly production of eggs. And he had that going back to 12 1990. So he had January 1990, how many eggs were produced in 13 the United States; February 1990, how many eggs were produced 14 in the United States; all the way through to 2012. And then 15 the question is, well, how -- how much that varied and how 16 much of that variation was due to things that are clearly not 17 the producer's fault. 18 So one thing that's going to cause changes in egg 19 production would be diesel prices. That's because the eggs 20 are shipped from the producers to the purchasers. And so if 21 diesel prices go up, it's going to impact the amount of eggs 22 that end up being produced. So he said, well, one of the 23 things is diesel prices. 24 Electricity, the price of electricity is going to 25 affect the amount of egg production. That's because in these</p>
<p style="text-align: right;">Page 34</p> <p>1 the business themselves, and I think I spoke about that 2 yesterday, that Wegmans has a flock; Kroger used to have a 3 flock. Another option available to them is just go in and 4 start their own farms. 5 Whether they would want to, I think -- I think of 6 the corporations as being in the business to make a profit. 7 And if it were profitable to them, I think that they would, 8 and historically we've seen that. And we continue to see that 9 today. We see large grocers that have -- go backwards 10 integrated, meaning starting to supply themselves. And Kroger 11 is an example of that. Kroger, to this day, is in the 12 business of dairy production. They used to be in the business 13 of egg production. Wegmans is in the business of egg 14 production today. 15 So, yes, if it were the case, if they really wanted 16 uncertified eggs, and, well, you know, they couldn't find any, 17 well, they could go out and sponsor a farm or make their own 18 farm, and they could supply themselves with the uncertified 19 eggs that they wanted. 20 Q. Okay. Thank you. What is your next opinion? 21 A. Dr. Baye's estimates and calculations are not reliable. 22 Q. Okay. Now, we heard a lot about econometrics, 23 regression, and I do this at my own hazard, but let me ask 24 you, can you just give a very simple lay explanation of what 25 an econometric analysis is or what a regression is?</p>	<p style="text-align: right;">Page 36</p> <p>1 henhouses, you're using a lot of electricity. And so the 2 costs of running that henhouse are going to go up when the 3 price of electricity goes up. 4 Another thing that can affect the price of the eggs 5 are grain. That's actually the number one cost for egg 6 production. My recollection is it's about 60 percent, maybe 7 70 percent -- I don't remember the exact number -- of the 8 costs of egg production is birdseed, bird food. 9 So what a regression does is it allows you -- in a 10 computerized way nowadays, but in the old days pen and paper 11 and hope -- is to take all those data, those pieces of 12 information about monthly egg prices and the price of 13 electricity, in -- not that month -- Professor Baye used the 14 price of electricity four months earlier -- the price of grain 15 or bird food four months earlier, the price of diesel, and 16 said: Well, how is it -- to what extent does egg production 17 change when those various things change? 18 And then the second thing that he wanted to estimate 19 was: Well, to what extent, after you allow for those 20 things -- they're okay, they're fine, they're benign -- for 21 those things to change, to what extent were prices higher or 22 lower in different periods of time? And those were his 23 restriction periods. And so to what extent were prices higher 24 or lower during the period of the first phase-in period of the 25 cage space guidelines and relative to the period before? And</p>

<p style="text-align: right;">Page 37</p> <p>1 to what extent were prices higher or lower during the second 2 phase as opposed to the period before? 3 And so that's the basic idea, is that you try to 4 estimate how these things change; and then after estimating 5 how those things change, you know, how the production of egg 6 changes, when electricity prices change, when diesel prices 7 change, after having accounted for that, to what extent are 8 prices on average higher or lower during different periods of 9 time relative to what's called the benchmark, relative to the 10 time that you're comparing it to? 11 And what's important to understand is this causation 12 between electricity prices and diesel prices and grain prices. 13 The regression can't prove that. All that it's showing is 14 that when electricity prices go up, we tend to see egg 15 production go down. When diesel prices go up, we tend to see 16 egg production go down. It's a theory -- it's a reasonable 17 theory that you bring to the analysis beforehand that it's 18 causal, that this is a causal relationship. The regression, 19 it can't prove that. So it's an important thing to understand 20 when you're thinking about regressions. 21 A second thing -- 22 Q. Dr. Walker -- 23 A. Sure. 24 Q. -- if I may stop you for a moment. Several times you 25 used the word "price."</p>	<p style="text-align: right;">Page 39</p> <p>1 garbage, because a fundamental assumption is that that 2 relationship was fixed and constant throughout the period, 3 subject to -- only to random error; that it's not the case 4 that there's a different relationship between these causal 5 variables in one period of time versus another. That is a 6 critical assumption of the analysis. And if it's violated, if 7 it turns out the assumption was false, then you can enter all 8 this data into a computer, it will spit out results, the 9 results will say, This is certain to this percentage of 10 certainty, and it's false. Totally unreliable. And you can't 11 rely on it in any way whatsoever, because the fundamental 12 assumptions have been violated. 13 So, yes, they spit out a number. There will not be 14 any warning telling you, These numbers are not reliable, but 15 they won't be reliable. And so you need to know that the 16 fundamental assumptions were correct and accurate before you 17 start the analysis. So -- 18 Q. Before we get into sort of those assumptions, let me just 19 break down that and ask you a couple of questions. When you 20 said the benchmark period, what is the benchmark period in Dr. 21 Baye's production analysis? 22 A. In Dr. Baye's analysis, the benchmark period is 1990 23 through 2002. So he's comparing each of these periods of 24 time. Well, except in the backfilling ban. 25 Q. Right.</p>
<p style="text-align: right;">Page 38</p> <p>1 A. Yes. Oh, I'm sorry. 2 Q. Did you mean production? 3 A. I meant production. I'm sorry. These same sorts of 4 analyses can be used to estimate prices, and I sometimes say 5 "price" to mean production. I'm sorry. All of those times I 6 talked about eggs, I was talking about egg production. When I 7 was talking about electricity and diesel and grain, I meant 8 price. 9 Another thing that is critical to understand, 10 particularly as regards to what I'm going to get into with 11 what Professor Baye did, is that a critical assumption in this 12 analysis -- and, again, it's an assumption; it's not something 13 that is proven by the regression itself -- is that there's a 14 fixed relationship between these causal variables, these 15 causes, and the production of eggs. 16 So that if, for example, it turns out at the end of 17 the day that the analysis shows that it's 3 percent is -- 1 18 percent increase in electricity prices causes a 3 percent 19 reduction in egg production -- you know, that's not the right 20 number, but let's assume that's what came out. An underlying 21 assumption is that that 3 percent was the same; that it wasn't 22 the case that it's 5 percent in 2012 and it was actually 1 23 percent in 1990, and then it averages out in raw years to 3 24 percent. 25 If that's the case, the model is spitting out</p>	<p style="text-align: right;">Page 40</p> <p>1 A. But in the other one, the -- what he calls the main 2 specification, he's comparing the first period of the phase-in 3 of the cage space limitations to the 1990-to-2002 period. And 4 then he's comparing the second phase-in to the 1990-to-2002 5 period. And what he's estimating is whether, on average, 6 during each of those five periods, separately, for any one of 7 those five periods, on average, was egg production higher than 8 or lower or the same as it had been in the 1990-to-2002 period 9 or would have been, given the electricity prices that we see, 10 given the diesel prices that we see, given the grain prices 11 that we see, and given the other things, two or three or four 12 things he included in his model that he corrected for. 13 So he's comparing each of those five periods 14 separately to the period 1990 to 2002, and he's only comparing 15 whether output, on average, was higher in those periods. So 16 he can't say whether it was higher throughout the period. He 17 can't say -- or lower. He can't say whether it was higher 18 because there was a big spike at the end of one of those 19 periods, and if it were lower, he can't say that it's lower 20 because in the middle of the period for a couple of months, it 21 was really low, but the rest of it was the same. All that 22 this tells you is, on average, during each of those periods, 23 was output higher than it would have been based on the 24 benchmark, lower than it would have been during -- based on 25 what was happening in the benchmark, or the same as it would</p>